



**DEVELOPERS...
REAL ESTATE
ATTORNEYS...
BROKERS...
BUILDERS...
ARCHITECTS...
BANKERS...
MORTGAGE
BROKERS...
ACCOUNTANTS...
ENGINEERS...
CONTRACTORS...**

THE COMMERCIAL REAL ESTATE VOICE OF NEW JERSEY

NEW JERSEY'S COMMERCIAL REAL ESTATE MARKET is a source of tremendous wealth, achievement, and opportunity — and we've got it all covered. *Real Estate NJ* is the only New Jersey-based monthly magazine and website dedicated to commercial real estate in the Garden State, with a collection of market news, insights, and features you won't find anywhere else. *Real Estate NJ* gives you access to key decision-makers and thought leaders, while our website, *RE-NJ.com*, is your source for daily updates and breaking stories from across the industry.

WHY ADVERTISE?

REAL ESTATE NJ is your chance to reach developers, investors, contractors or any of the countless professionals who service this booming industry. Our goal is to provide timely, must-read content online and in print, so whether you're a builder, broker, banker, or attorney, we provide the platform and the audience that will help you spread your message to your peers, generate new business, and raise visibility in a highly competitive market.

January: **FINANCE/MARKET FORECAST**

February: **HEALTH CARE AND LIFE SCIENCES**

March: **GOVERNMENT AND PUBLIC POLICY**

April: **CONSTRUCTION AND REDEVELOPMENT**

May: **HOSPITALITY AND TOURISM**

June: **RESIDENTIAL/MIXED-USE**

July: **INDUSTRIAL**

August: **OFFICE/CORPORATE REAL ESTATE**

September: **EDUCATION**

October: **ARCHITECTURE AND ENGINEERING**

November: **E-COMMERCE/RETAIL**

December: **CAPITAL MARKETS/YEAR IN REVIEW**

ABOUT THE EDITOR

JOSHUA BURD, an award-winning reporter and editor, has been covering New Jersey commercial real estate for five years. Many industry leaders view him as the go-to real estate reporter in the state, a role he is eager to continue as the editor of *Real Estate NJ*. He is a lifelong New Jersey resident who has spent a decade covering the great Garden State.

SEND US YOUR NEWS!

TO HELP *Real Estate NJ* bring you unmatched industry coverage, please send your press releases, announcements, and story ideas to josh@re-nj.com. We want the following:

- Transactions, financing, and property assignments
- Trends and market research
- Development and construction news
- Personnel announcements
- Story tips that help us deliver the most up-to-date industry news

Real Estate NJ is your link to New Jersey's most important industry. In our monthly magazine and online at *RE-NJ.com*, you'll have access to regular sections such as:

FEATURES

In our monthly features, *Real Estate NJ* goes in depth on the latest trends, success stories and critical issues facing the commercial real estate industry. Hear what is on the mind of the industry's power players and get expert analysis as we give you the deepest look inside the market.

DEAL SHEET

Keep up with all of the major leases, investment sales, and financing activity in New Jersey. The Deal Sheet covers all major asset classes, including office, retail, industrial, multifamily, and more.

THE BRIEFING

You won't miss a beat with our roundup of the top stories in New Jersey commercial real estate, from development news and

market reports to high-profile corporate relocations.

PERSONALITIES

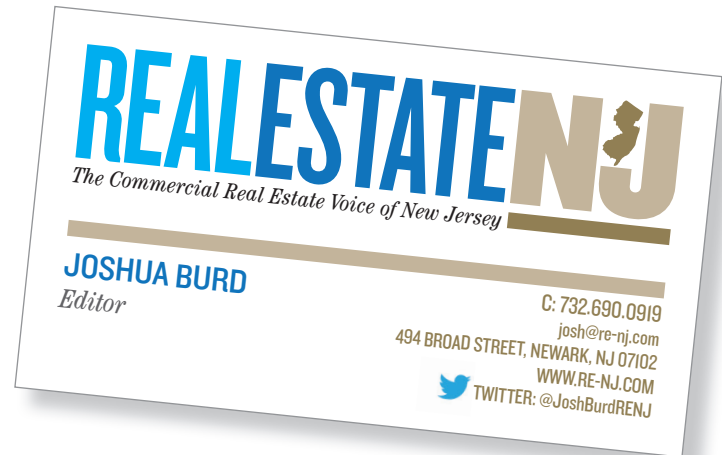
The real estate industry is full of them, especially in New Jersey. *Real Estate NJ* is your source for Q&A-style stories with top newsmakers and profiles of the market's major players.

PROJECT COVERAGE

Our Project Updates help you stay on top of every major construction project in the state, from groundbreakings to ribbon-cuttings and everything in between. In our monthly Project Feature, we go in depth on one of the state's high-profile development projects.

POLICY PAGE

Our updates and analysis will keep you informed of every piece of legislation and public policy issue that affects commercial real



estate in New Jersey. Whether it's a zoning dispute or a proposed change to the tax code, *Real Estate NJ* has it covered.

EVENT COVERAGE

Hear what thought leaders and experts have to say at one of the industry's many conferences, panel discussions, and awards ceremonies.

PEOPLE ON THE MOVE

We bring you the latest on new hires and promotions within the real estate industry and every profession that services it.

DISPLAY ADVERTISING RATES

AD SIZE	1x	4x	6x	8x	12x
FULL PAGE	4975	4475	3900	3480	2990
JUNIOR PG	3750	3375	3010	2625	2540
JUNIOR SPREAD	6375	5730	5100	4740	4320
3/4 PAGE	4228	3800	3380	2995	2440
1/2 PAGE	3225	2900	2580	2255	1975
1/4 PAGE	1650	1485	1320	1155	995

DISTRIBUTION: 10,000

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BACK COVER ADD 25% | INSIDE FRONT COVER ADD 15% | INSIDE BACK COVER ADD 15%



DISPLAY AD MATERIAL REQUIREMENTS

Ads must be submitted in a 300 DPI, print-ready PDF. If you are submitting a full page with bleed, please include an extra 1/8" of image on all sides for a total image size of 11.125" x 15.25" (only the back cover, inside front cover and inside back cover are available for full-page ads with bleed). Any spot colors will be converted to CMYK prior to printing. *Real Estate NJ* magazine is not responsible for any shifts in color.

When supplying multiple ads, please submit them as individual pages in separate .pdf files. Any files that do not meet any of

these criteria and require alterations made by our art department may result in a charge to the advertiser. Please email the file to production@re-nj.com. Be sure to include your company's name in both the file and your email subject line, along with the word "RENJ." If your ad is too large to email (over 20 MB), we will supply you the information needed to log on and upload your ad to our *Real Estate NJ* FTP site.

NEED AN AD DESIGNED?

Our design and ad specialists can design your ad. Please ask your account executive for pricing and details.