

## CONFERENCE SPONSORSHIPS



### Presenting Sponsor (one available): **\$25,000**

- Premier placement of logo (directly alongside Real Estate NJ logo) and listing as Presenting Sponsor on all seminar promotional materials
- Premier table on seminar floor (10 tickets included)
- Leaderboard ad (728x90) on RE-NJ.com for two months
  - Full page ad in Real Estate NJ
  - Back cover in conference program

### Networking Breakfast Sponsor (one available): **\$15,000**

- Sponsor will receive a prominent sign/banner placed at the entrance to the Networking Breakfast Area welcoming attendees to the breakfast
  - *"Breakfast brought to you by..."* signage displayed in networking room
- Placement of logo and listing as Networking Breakfast Sponsor on all promotional materials
  - Table on seminar floor (10 tickets included)
  - Leaderboard ad (728x90) on RE-NJ.com for one month
    - Full page ad in Real Estate NJ
    - Inside front cover in conference program

### Platinum Sponsor: **\$10,000**

- Placement of logo and listing as Platinum Sponsor on all promotional materials
  - Half-page ad (300x600) on RE-NJ.com for two months
    - Full page print ad in Real Estate NJ
  - Table on seminar floor (10 tickets included) with premium placement
    - Page 3 (opposite inside front cover) in conference program, subject to availability

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### Gold Sponsor **\$7,500**

- Placement of logo and listing as Gold Sponsor on all promotional materials
  - Rectangle ad (300x250) on RE-NJ.com for one month
    - Junior page print ad in Real Estate NJ
    - Table on seminar floor (10 tickets included)
  - 20% percent discount on all additional ticket purchases
    - Full page in conference program

### Silver Sponsor: **\$5,000**

- Placement of logo and listing as Silver Sponsor on all promotional materials
  - ¼ page print ad in Real Estate NJ
  - Table on seminar floor (10 tickets included)
  - 10% percent discount on all additional ticket purchases
    - Full page in conference program

### Tables/Conference Program

- **Table of 10 + page in conference program: \$3,000**
  - **Table of 10: \$2,000**
  - **Page in conference program: \$2,500**

### PROMOTIONAL MATERIALS INCLUDE:

- On-site: Video screens above stage and other event signage
- Website: Dedicated seminar information page on RE-NJ.com
- Email: (2) dedicated email blasts previewing the seminar and promotion in The Briefing
  - Conference program (5.5" x 8.5")