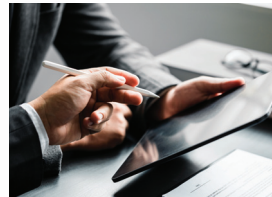




Professional Spotlight 2024

TOP ACCOUNTING FIRMS IN NEW JERSEY COMMERCIAL REAL ESTATE



REALESTATENJ
The Voice of New Jersey Commercial Real Estate

SPECIAL ADVERTISING SECTION



123 Main St.
Roseland, NJ 07068

YEAR FOUNDED: 2016
**NUMBER OF ACCOUNTANTS INVOLVED
IN COMMERCIAL REAL ESTATE IN NEW
JERSEY:** 25

AREAS OF EXPERTISE IN REAL ESTATE:
Tax consulting, assurance services, estate
planning and wealth management, incentives
and tax credit consulting, feasibility studies,
succession planning, employee benefit plan
design

OUR CLIENTS

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OUR ADVANTAGE

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PROJECT SPOTLIGHT

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OUR 360 DEGREE APPROACH

Wiss has deep industry experience in Real Estate
expanding the firm beyond traditional offerings.

Our Real Estate Advisory Team is exclusive to the real
estate business—beyond compliance. Over the
years, we have evolved into a multi-dimensional service
provider for the real estate industry.

We take a holistic approach to keep advancing the
way businesses automate their accounting and financial
reporting processes and abilities, in addition to
conducting foundational tax and and audit assessments.
We know that with increases in efficiency comes substantial
business growth. By working alongside client CFOs,
internal acquisition teams, property managers, and leasing
departments we are able to proactively provide comprehensive
guidance. We're here to work with you.

SERVICES & SOLUTIONS

Wiss provides a suite of real estate accounting,
tax and consulting services, including but not
limited to:

Accounting
Automation (AP/AR)

CFO & Controller
advisory services

Outsourced
Accounting services

Cost Segregation
services

Long Term Tax
Statement programs

Family Office Wealth
Management Services

Estate Planning and
Insurance Services

SAMPLE

 **wiss**
Accounting, but **better.**

CONTACT WISS TODAY TO SEE WHY WE'RE
THE TOP REAL ESTATE ACCOUNTING TAX
& CONSULTING FIRM IN THE REGION

POSITION YOUR FIRM AS AN INDUSTRY LEADER BY BEING PART OF OUR PROFESSIONAL SPOTLIGHT.

Each month, we highlight a different profession serving New Jersey's commercial real estate sector in a special supplement that is inserted into every copy and easily removable.

This is a chance to generate new business by showcasing your firm's services, capabilities and top performers to the industry's top decision-makers.

INSERTION INCLUDES:

- Two-page spread with one page of sponsored content and one full-page ad (7.5" x 9.875"). Client has editorial control of all content within our template, which includes written responses, logo/branding, photos of executives/top performers and property/project images.
- Inclusion in a digital flip book version of the Professional Spotlight supplement, which is posted online and included in a monthly e-mail blast.
- Inclusion in a special e-mail blast promoting Top Accounting Firms in New Jersey Commercial Real Estate.
- Branded company Spotlight page that is posted on RE-NJ.com, shareable on social media and included in The Briefing, our morning email blast.
- Complimentary, print-ready PDF of your firm's two-page spread and Professional Spotlight cover pages, available upon request.

COST PER INSERTION

5000

Pricing for reprint options available upon request.

2024 SCHEDULE*

MARCH	Law
APRIL	Engineering/Environmental
MAY	Energy Services
JUNE	Architecture/Interiors
JULY/AUGUST	Lenders
SEPTEMBER	Contractors
OCTOBER	Brokers
NOVEMBER/DECEMBER	Accounting

**Spotlight schedule is subject to change*



101 Eisenhower Parkway, Suite 102
Roseland, NJ 07068