



Professional Spotlight 2024

TOP LENDERS AND MORTGAGE BROKERS IN NEW JERSEY COMMERCIAL REAL ESTATE



REALESTATENJ
The Voice of New Jersey Commercial Real Estate

SPECIAL ADVERTISING SECTION



123 Main St.
Roseland, NJ 07068

YEAR FOUNDED: 2011

**NUMBER OF LENDING OR
BROKERAGE PROFESSIONALS INVOLVED IN
COMMERCIAL REAL ESTATE FINANCE
IN NEW JERSEY:** 18

**AREAS OF EXPERTISE IN COMMERCIAL REAL
ESTATE:** Lines of credit, bridge, permanent and
construction loans for industrial, multifamily, retail,
office, hotel and self-storage property.

OUR CLIENTS

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OUR ADVANTAGE

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ON THE HORIZON

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TRANSACTION SPOTLIGHT

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COUNT ON OUR
CAPITAL. BUILD
YOUR BUSINESS.

— Walter Sierotko

Walter Sierotko, EVP
732.726.5420

TOTAL TEAM
LENDING
EXPERIENCED
LOCAL LENDERS
\$9 BILLION
STRONG

COMMITMENT YOU CAN COUNT ON.™

 **Provident**BANK

RECENTLY FINANCED

\$18,000,000
INDUSTRIAL CONSTRUCTION LOAN
PISCATAWAY, NJ

\$16,500,000
OFFICE BRIDGE LOAN
RED BANK, NJ

\$8,900,000
OFFICE/RETAIL CONSTRUCTION PERMANENT LOAN
SUMMIT, NJ

 Equal Opportunity Lender
Equal Housing Lender
Member FDIC

www.Provident.Bank

POSITION YOUR FIRM AS AN INDUSTRY LEADER BY BEING PART OF OUR PROFESSIONAL SPOTLIGHT.

Each month, we highlight a different profession serving New Jersey's commercial real estate sector in a special supplement that is inserted into every copy and easily removable.

This is a chance to generate new business by showcasing your firm's services, capabilities and top performers to the industry's top decision-makers.

INSERTION INCLUDES:

- Two-page spread with one page of sponsored content and one full-page ad (7.5" x 9.875"). Client has editorial control of all content within our template, which includes written responses, logo/branding, photos of executives/top performers and property/project images.
- Inclusion in a digital flip book version of the Professional Spotlight supplement, which is posted online and included in a monthly e-mail blast.
- Inclusion in a special e-mail blast promoting Top Lenders and Mortgage Brokers in New Jersey Commercial Real Estate.
- Branded company Spotlight page that is posted on RE-NJ.com, shareable on social media and included in The Briefing, our morning email blast.
- Complimentary, print-ready PDF of your firm's two-page spread and Professional Spotlight cover pages, available upon request.

COST PER INSERTION

5000

Pricing for reprint options available upon request.

2024 SCHEDULE*

MARCH	Law
APRIL	Engineering/Environmental
MAY	Energy Services
JUNE	Architecture/Interiors
JULY/AUGUST	Lenders/Mortgage Brokers
SEPTEMBER	Contractors
OCTOBER	Brokers
NOVEMBER/DECEMBER	Accounting

**Spotlight schedule is subject to change*



101 Eisenhower Parkway, Suite 102
Roseland, NJ 07068