

# REALESTATE NJ<sup>®</sup>

*The Voice of New Jersey Commercial Real Estate*

## 2025 MEDIA KIT

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## WHO WE ARE

***Real Estate NJ*** provides the only New Jersey-based magazine, website and e-newsletters dedicated to commercial real estate in the Garden State.

Founded in 2016, our publications are required reading for the state's developers, landlords and investors — and the countless service providers who do business with them.



**20,000+**

PRINT  
SUBSCRIBERS

**REAL ESTATE NJ**

**96,000+**

AVERAGE MONTHLY  
PAGE VIEWS\*

**RE-NJ.COM**

**38%**

AVERAGE DAILY  
OPEN RATE\*

**THE BRIEFING**

\*September 2023 through August 2024

## ABOUT THE PUBLISHER



**PAUL V. PROFETA** has been in the commercial real estate business since 1976, when he created Paul V. Profeta & Associates Inc. He has mostly been a value-added real estate

investor, buying and selling properties all over the country. In addition, he operates the Profeta Urban Investment Foundation, which mentors and supports minority-owned businesses in Newark, endowed the chaired professorship at the Rutgers Center for Real Estate and is the founding donor of the Paul V. Profeta Foundation Real Estate Technology, Design and Innovation Center and the Profeta Center for Innovation and Entrepreneurship, both at the New Jersey Institute of Technology.

## ABOUT THE EDITOR



**JOSHUA BURD**, an award-winning reporter and editor, has been covering New Jersey commercial real estate since 2011. Seen by many as the industry's go-to

reporter in the region, he is a lifelong New Jersey resident who has spent 17 years covering the great Garden State.

Please send Josh your news, story tips and feedback at [josh@re-nj.com](mailto:josh@re-nj.com).

## OUR READERS

- **DEVELOPERS**
- **OWNERS**
- **INVESTORS**
- **ATTORNEYS**
- **BROKERS**
- **CONTRACTORS**
- **ARCHITECTS**
- **ENGINEERS**
- **BANKERS**
- **MORTGAGE BROKERS**
- **ACCOUNTANTS**
- **GOVERNMENT OFFICIALS**

## OUR READERS ARE DECISION MAKERS WHO PURCHASE SERVICES AND HIRE CONSULTANTS



36%

Identify as a developer, owner,  
investor or property manager

### YOU CAN REACH THEM DIRECTLY BY ADVERTISING IN REAL ESTATE NJ



38%

Say they have contacted a company based on  
an ad seen in Real Estate NJ



75%

Read the Spotlight inserts that come with  
Real Estate NJ



53%

Agree that the advertisers in Real Estate NJ are  
among the first businesses they would contact if  
they needed the service they are providing



15%

Have called a service provider in the  
Spotlight after seeing their ad

### WHEN READERS SEE CERTAIN ADS IN REAL ESTATE NJ:



61%

Look for more information



52%

Visit the advertiser's website



17%

Directly contact the advertiser

### WE ARE HUMBLLED BY HOW OUR READERS RANKED US

97%

Spend between 15 and 45 minutes reading  
the print edition of Real Estate NJ

93%

Give Real Estate NJ a 4 or 5 rating for its  
coverage of New Jersey CRE (5=highest)

87%

Give the magazine a rating of 4 or 5  
(5=highest)

86%

Agree that Real Estate NJ is THE voice of  
New Jersey commercial real estate

84%

Say Real Estate NJ provides information that is  
difficult to find elsewhere

39%

Read The Briefing, Real Estate NJ's daily  
morning email blast and say it is a must-read!

\*Results based on survey of 348 readers



*January:* **MARKET FORECAST**

*February:* **CITY SERIES – NEW BRUNSWICK**  
• **RESOURCE GUIDE**

*March:* **MULTIFAMILY AND MIXED USE**  
• **SPOTLIGHT: LAW**

*April:* **CITY SERIES — JERSEY CITY**  
• **SPOTLIGHT: ENGINEERING/  
ENVIRONMENTAL**

*May:* **CONSTRUCTION, TECHNOLOGY**  
• **SPOTLIGHT: LENDERS/  
MORTGAGE BROKERS**

*June:* **CITY SERIES — CAMDEN**  
• **SPOTLIGHT: ARCHITECTURE/INTERIORS**

*July/August:* **INDUSTRIAL AND LOGISTICS**

*September:* **OFFICE, LIFE SCIENCES**  
• **SPOTLIGHT: CONTRACTORS**

*October:* **CITY SERIES — NEWARK  
OWNERS COUNCIL**  
• **SPOTLIGHT: BROKERAGE**

*November/December:* **ENVIRONMENTAL, SUSTAINABILITY**  
• **SPOTLIGHT: ACCOUNTING**

### DEADLINES

#### DISPLAY ADS

##### MATERIAL DUE:

- 21st of month prior to month of publication (or previous weekday)

*\*Unless otherwise noted by your account executive*

#### SPOTLIGHT

##### SPACE RESERVATION:

- 9th of month prior to month of publication (or nearest weekday)

##### MATERIAL DUE:

- 16th of month prior to month of publication (or nearest weekday)

*\*Unless otherwise noted by your account executive*

## MONTHLY ISSUE

28 JANUARY 2024



### LEGACY MOMENT

Inside the landmark deal to bring Nokia Bell Labs to New Brunswick's HELIX campus

By Joshua Dard

It was nearly a year ago that a dozen or so executives with Nokia viewed the site of what will become the HELIX, a planned future campus in New Brunswick that will house a mix of health care, life sciences and academic institutions in the heart of the downtown.

It only boded well that the

leadership on that site visit was asking questions and trying all of the touchpoints that we believe made New Brunswick a strong candidate for this type of project," said Chris Paladino, president of the master developer for the HELIX property. There was the prospect of being closer to major research

universities and the Statehouse Corridor, he recalled, plus the ability to recruit the next generation of talent and all that in urban setting has to offer.

"To hear them talk about all of those touchpoints, as opposed to state incentives or what the cost of construction is — leading with those things that are very important to companies but are also broad assets of New Brunswick — led me to be very optimistic from day one," Paladino said.

That optimism was well founded. In

early December, Nokia announced that it would move to the city from its historic Bell Labs campus in the Murray Hill section of Union County, with plans to occupy a built-to-suit, 1,600,000-square-foot lab and office tower at the HELIX by 2025. It's slated to do so under a lease with RLP Properties, which will build the facility in partnership with Paladino's team, marking a significant deal for New Brunswick and for the three-phase, 1.6 million-square-foot development.

It's also slated to bring some 1,900

employees to the city in a growing segment of the economy, one that hinges on in-person collaboration, creating a ripple effect beyond a typical office space.

"They looked everywhere," Gov. Phil Murphy said during a Dec. 11 event in New Brunswick, when Nokia executives joined representatives from Devils Gap Properties and RLP as a site that was one of more than two dozen locations it considered, the company said. But New Brunswick would provide a manageable option for its existing workforce. "That was

School, that just gave the site another level of definition and really made the balance of the campus that much more attractive — and I think Nokia picked up on that immediately when they came and visited the campus."

That visit took place in February, when Nokia executives joined representatives from Devils Gap Properties and RLP as a site that was one of more than two dozen locations it considered, the company said. But New Brunswick would provide a manageable option for its existing workforce. "That was

probably more substantial in nature," Loughlin said, while allowing it to recruit younger talent from New York, Philadelphia and other cities. It also provided a blank slate for what would be a state-of-the-art, highly specialized facility.

There was no preconceived design other than a building footprint," said Loughlin, who represented ownership in the lease alongside JLL's Blake Goodman, Jason Brown, Dan Sperry and Peter Ladas. He added: "They were able to really design and implement all requirements in a building, which is not easy to do."

Nokia executives said as much during the Dec. 11 event, noting that the building will rise more than 200 feet despite having just 10 floors. Many floors will be double or triple the height of a typical office

### Long-term relationships, built on trust.

Driving value and exceeding expectations has been at the heart of what we do — every day — for over seven decades. Levin Management is a trusted commercial real estate services provider led by industry experts with 25+ years combined experience. We are always forward thinking, with fresh ideas customized for each client and each asset, no matter the scale.



**FULL PAGE WITH BLEED**  
11.125" x 15.25"  
(BACK COVER, INSIDE FRONT COVER, INSIDE BACK COVER ONLY)

**FULL NON-BLEED**  
10" x 14"

**JUNIOR**  
7.4375" x 9.5"

**JUNIOR SPREAD**  
15.875" x 9.5"

**3/4 VERT.**  
7.4375" x 13.5"

**1/4 VERT.**  
4.875" x 6.625"

**1/4 HORIZ.**  
10" x 3.1875"

**COVER STRIP**  
10" x 1.625"

**3/4 PAGE SQUARE**  
10" x 10"

**1/2 VERT.**  
4.875" x 13.5"

**1/2 HORIZONTAL**  
10" x 6.625"

**AD MATERIAL DUE: 21st of month prior to month of publication (or previous weekday)**



## PROFESSIONAL SPOTLIGHT

Professional Spotlight 2023

TOP ENGINEERING AND ENVIRONMENTAL CONSULTING FIRMS  
IN NEW JERSEY COMMERCIAL REAL ESTATE



REALESTATE NJ  
SPECIAL ADVERTISING SECTION

Position your firm as an industry leader by being part of our Professional Spotlight, a special section in our monthly print edition that highlights a different profession serving New Jersey's commercial real estate sector. This is a chance to generate new business by showcasing your firm's services, capabilities and top performers to the industry's top decision-makers.

NEW FOR 2025: Spotlight is now part of our main magazine (larger trim size), rather than a removable supplement.

## INSERTION INCLUDES:

- Two-page spread within Real Estate NJ, with one page of sponsored content and one full-page ad (10" x 14").
- Inclusion in a digital flip book version of the Professional Spotlight section, which is highlighted for one month on RE-NJ.com, announced in an email blast and permanently available in our digital archive.
- Branded company Spotlight page that is posted on RE-NJ.com, shareable on social media and included in The Briefing, our morning email blast.
- Complimentary, print-ready PDF of your firm's two-page spread and Professional Spotlight cover pages, available upon request.



### SPACE RESERVATION:

9th of month prior to month  
of publication (or nearest weekday)

### AD MATERIAL DUE:

16th of month prior to month  
of publication (or nearest weekday)

## RENJ RESOURCE GUIDE

Real Estate NJ's extended reach into the New Jersey commercial real estate community makes our new Resource Guide, appearing in both print and online formats, a tremendously cost-effective way to connect with thousands of the most influential decision makers in New Jersey commercial real estate. This is the guide New Jersey commercial real estate owners, developers and managers need to find products and services to successfully build and maintain their properties.

This special supplement will be inserted into every copy of the February 2025 issue and easily removable. This is your opportunity to generate new business by showcasing your company's products and services to the industry's top decision makers.



### INSERTION INCLUDES:

- Two print ads (client provides both ads as 300 DPI, print-ready PDFs), including:
  - One ad (5.25" x 8.25") in the RENJ Resource Guide (February 2025)
  - One ad (4.75" X 3.25") in the Summer 2025 issue of Real Estate NJ
- Inclusion in a digital flip book version of the RENJ Resource Guide supplement, which is posted on RE-NJ.com
- Inclusion in a special e-mail blast promoting the RENJ Resource Guide for New Jersey Commercial Real Estate.
- Complimentary, print-ready PDF of your company's ad and RENJ Resource Guide cover pages, available upon request.



## DISPLAY AD SIZE

	1x	4x	6x	10x
<b>FULL PAGE</b>	<b>4975</b>	<b>4475</b>	<b>3900</b>	<b>2990</b>
<b>JUNIOR PG</b>	<b>3750</b>	<b>3375</b>	<b>3010</b>	<b>2540</b>
<b>JUNIOR SPREAD</b>	<b>6375</b>	<b>5730</b>	<b>5100</b>	<b>4320</b>
<b>3/4 PAGE</b>	<b>4228</b>	<b>3800</b>	<b>3380</b>	<b>2440</b>
<b>1/2 PAGE</b>	<b>3225</b>	<b>2900</b>	<b>2580</b>	<b>1975</b>
<b>1/4 PAGE</b>	<b>1650</b>	<b>1485</b>	<b>1320</b>	<b>995</b>
<b>COVER STRIP</b>	<b>3000</b>	<b>2700</b>	<b>2500</b>	<b>2200</b>
<b>BACK COVER</b>	<b>6220</b>	<b>5595</b>	<b>4875</b>	<b>3740</b>
<b>INSIDE FRONT COVER</b>	<b>5720</b>	<b>5145</b>	<b>4485</b>	<b>3440</b>
<b>INSIDE BACK COVER</b>	<b>5720</b>	<b>5145</b>	<b>4485</b>	<b>3440</b>
<b>SPOTLIGHT</b>	<b>5000</b>			
<b>RESOURCE GUIDE</b>	<b>1000</b>			

**DISTRIBUTION: 20,000**

## DISPLAY AD MATERIAL REQUIREMENTS

- Ads must be submitted in a 300 DPI, print-ready PDF
- If you are submitting a full page with bleed, please include an extra 1/8" of image on all sides for a total image size of 11.125" x 15.25" (only the back cover, inside front cover and inside back cover are available for full-page ads with bleed).
- Any spot colors will be converted to CMYK prior to printing.
- All supplied ads must be flattened.
- On cover bleed ads live copy must be .25" from the trim.
- *Real Estate NJ* magazine is not responsible for any shifts in color or layering issues due to non flattened transparencies supplied in ad.

When supplying multiple ads, please submit them as individual pages in separate .pdf files. Any files that do not meet any of these criteria and require alterations made by our art department may result in a charge to the advertiser.

## SUBMITTING ADS

Please email the file to [production@re-nj.com](mailto:production@re-nj.com). Be sure to include your company's name in both the file and your email subject line, along with the word "RENJ." If your ad is too large to email (over 20 MB), we will supply you the information needed to log on and upload your ad to our *Real Estate NJ* FTP site.

## NEED AN AD DESIGNED?

Our design and ad specialists can design your ad. Please ask your account executive for pricing and details.

2025  
DIGITAL

## WEBSITE

The *Real Estate NJ* digital community is growing every day and provides a must-read platform that will ensure that your message is heard across the industry. Our dedicated website, [www.RE-NJ.com](http://www.RE-NJ.com), and our newsletters are read by everyone from junior-level brokers and bankers to the CEOs of the state's most influential development firms.

AD SIZE	1x	6x	12x
LEADERBOARD (728 X 90)	2200	1720	1260
BANNER (468 X 100)	1520	1200	980
RECTANGLE (300 X 250)	2060	1620	1120
HALF-PAGE (300 X 600)	2100	1680	1120

## AD REQUIREMENTS

Ads must be submitted in a 72 DPI jpg, png or gif file format.

	WEEK	MONTH
SPLASH AD (STATIC)	2500	8500

The Commercial Real Estate Voice of New Jersey

[HOME](#)
[CURRENT ISSUE](#)
[DEALS](#)
[MARKET SECTORS](#)
[EVENTS](#)
[PEOPLE](#)
[PAST ISSUES](#)
[DAILY NEWSLETTER](#)

Leaderboard 728x90

**Tultra, Hampshire break ground on 180-unit rental project in North Haledon**  
AUGUST 12, 2020

**Prism inks 300,000 sq. ft. lease at ON3 with Japanese pharmaceutical company**  
AUGUST 11, 2020

**C&W names new director in New Jersey equity, debt team**  
AUGUST 12, 2020

**Journal Square apartment buildings fetch \$10 million, Gebroe-Hammer says**  
AUGUST 12, 2020

**Fulfillment vendor leases 57,000 sq. ft. in Parsippany**  
AUGUST 8, 2020

SEE INSIDE OUR LATEST ISSUE  
CLICK

Rectangle 300x250

Banner 468x100

Deals

**NAJ Hanson: Furniture installer inks 120,000 sq. ft. warehouse lease in Parsippany**  
AUGUST 12, 2020

**Vineland industrial property sells for \$23 million, CBRE says**  
AUGUST 12, 2020  
A private equity firm has acquired a 432,000-square-foot industrial building in Vineland for more than \$23 million, under a newly completed transaction by CBRE.

**JLL inks 15,000 sq. ft. renewal for logistics tracking firm in Woodcliff Lake**  
AUGUST 12, 2020

**Dollar Tree takes 12,000 sq. ft. at Springfield retail center, Jeffery says**  
AUGUST 12, 2020

**Hoboken childcare center adds sixth location, leases 14,000 sq. ft. at 7 Seventy House**  
AUGUST 12, 2020

SEE INSIDE OUR SPECIAL ISSUE NJ'S TOP ENGINEERING FIRMS  
CLICK

Half-Page 300x600

VIEW ALL DEALS

Top News

**Tultra, Hampshire break ground on 180-unit rental project in North Haledon**  
AUGUST 12, 2020  
Tultra Real Estate and The Hampshire Cos. have broken ground on a new residential project, with plans to bring 180 apartments to an underserved section of northern New Jersey.

**Tultra, Hampshire complete site work at Belleville project, as first tenants take occupancy**  
AUGUST 12, 2020

**Prism inks 300,000 sq. ft. lease at ON3 with Japanese pharmaceutical company**  
AUGUST 11, 2020

People

**Solomon promotes longtime team member to president of property management**  
AUGUST 13, 2020  
The Solomon Organization has named a new president of property management to help oversee its nine-state, 17,000-unit multifamily portfolio.

**Larken Associates names chief HR officer**  
AUGUST 12, 2020

**Oryx announces promotion, names senior VP of property management and construction**  
AUGUST 12, 2020

Rectangle 300x250



## THE BRIEFING (MON-FRI)

The Briefing, *Real Estate NJ's* daily e-newsletter, is our comprehensive roundup of leasing and sales activity, market reports, personnel announcements and construction updates.


View as Website

**REALESTATE NJ**

**THE BRIEFING**

Top Stories in New Jersey Commercial Real Estate


**Position 1**



**NAIOP celebrates the best in New Jersey commercial real estate, drawing 800 for 37th annual awards gala**

The annual reception and networking extravaganza drew more than 800 industry leaders, as the chapter honored a series of key real estate players and transformative deals in New Jersey.


**Position 2**



**C&W: Marcus Partners sells 192,000 sq. ft. Paterson industrial portfolio**

Marcus Partners has sold a fully leased, 192,000-square-foot industrial portfolio in Paterson, in a deal arranged by Cushman & Wakefield.

**Position 3**



**Leasing, investment sales broker Marolakos joins Levin Management Corp.**


Levin Management Corp. has deepened its bench with the addition of Christian Marolakos as a leasing and investment sales representative.

**Position 4**

(Continued)


IN OTHER NEWS

Hampshire sells newly completed, 85-unit luxury rental property in Morristown




**Position 5**

CBRE: Newest leases, renewal at Livingston office building total 10,000 sq. ft.



**Position 6**

SRS Distribution adds 7,000 sq. ft. at Bridgewater industrial building, Sheldon Gross says



**Position 7**

ICYMI

Cresa adds Fray, Hollander as managing principals and New Jersey market leaders

Deugen, Devli partner to buy seven-acre industrial parcel in Newark

PEEK launches 'Good Neighbor' incentives in Orange for teachers, nurses and first responders

JLL: Denville Commons now full after new leases totaling 11,000 sq. ft.

**Position 8**

The Real Estate NJ Events Calendar

- May 21-23: NJAA Conference and Expo
- May 21: CoreNet NJ - Membership Orientation - Welcome all Members
- May 29: The Jersey City Summit by roundtable&advisory

(continued below)

- June 4: CoreNet Global New Jersey Chapter Young Leaders Lunch with a Leader - Shane Connell
- June 5-6: NAIOP - ICON East
- June 5-7: 2024 NJ Planning and Redevelopment Conference
- June 17: IOREBA Golf, Tennis & Pickleball Outing

**Position 9**

**Position 10**

AD SIZE	1x	6x	12x
<b>POSITION 1</b> (600 X 140)	3000	2240	1850
<b>POSITION 2</b> (300 X 250)	2240	1700	1400
<b>POSITION 3</b> (300 X 250)	1700	1400	1150
<b>POSITION 4</b> (300 X 250)	1650	1350	1100
<b>POSITION 5</b> (300 X 250)	1400	1100	1000
<b>POSITION 6</b> (300 X 250)	1400	1100	1000
<b>POSITION 7</b> (300 X 250)	1200	940	700
<b>POSITION 8</b> (300 X 250)	1200	940	700
<b>POSITION 9</b> (300 X 250)	1125	915	685
<b>POSITION 10</b> (300 X 250)	1125	915	685

[View as Webpage](#)


**REALESTATE****NJ**  
The Commercial Real Estate Voice of New Jersey

**RESIDENTIAL**  
*Roundup*

Top Stories in New Jersey Commercial Real Estate


Banner 600 x 140

Prism launches leasing at 232-unit upscale rental project in Woodbridge




Prism Capital Partners has all but completed a new 232-unit luxury apartment complex in Woodbridge, helping to revitalize a busy corner in the municipality's downtown.

[\(Read more\)](#)



**Harbor Group, Cammehy's acquire 6,300 apartments in New Jersey for \$1 billion**

An investment group has acquired more than 6,300 apartments in the state for a combined \$1.05 billion, in a transaction that spans 14 cities in northern, central and southern New Jersey.




**Tolls Bros., Davis Cos. sell Princeton apartments for \$92 million**

A joint venture has sold a three-year-old, 232-unit luxury apartment property outside Princeton for more than \$90 million, in a newly announced transaction by JLL.


Banner 600 x 140

More New Jersey Residential Headlines


KRE eyes launch of 507-unit apartment tower in Jersey City




NJAA calls for faster rent relief payments as state, federal eviction bans come to an end



Investor acquires Princeton apartments for \$70 million



Plainfield planning board OKs project with 367 apartments, rooftop restaurant space



JMF opens Glen Ridge apartment building, expanding acclaimed 'Clarus' brand

Marcus: Apartments in Franklin, New Brunswick trade for \$5.3 million

Leasing underway at second phase of new apartments in Union Township

Claremont breaks ground on homeless shelter, moving closer to new 444-unit apartment tower

Marcus: Family sells Jersey City development site assembled over 30 years

New Jersey remains a draw for out-of-state developers — despite the hurdles

Russo plans fall launch for upscale apartments in Garwood




Jersey City: 134-unit rental portfolio trades for \$21 million, Gebroe-Hammer says

C&W arranges joint venture equity for 718-unit workforce housing portfolio in East Orange

Did you receive this newsletter from a friend or colleague?

[Click here to have our e-blasts delivered directly to your inbox!](#)

STAY CONNECTED WITH REAL ESTATE NJ

2025  
DIGITAL

## INDUSTRY ROUNDUPS (TUESDAY)

Our weekly industry e-blasts highlight the biggest stories in each asset class, with exclusive sponsorships that allow you to position your firm as a leader in your field.

Exclusive sponsorship includes two 600 x 140 banners, one above the top story and one below the third story.

1x	3x	6x	12x
1120	900	730	505

## MONTHLY SCHEDULE\*

**WEEK 1**  
Industrial  
**WEEK 2**  
Residential

**WEEK 3**  
Office  
**WEEK 4**  
Retail

\*Schedule may vary based on holidays and other factors




View as Webpage

RENJ Weekly

Our most-read stories and more

Position 1

TOP NEWS




EDA approves \$74 million tax credit, boosting award for planned 207-unit Newark high-rise

A project that would bring more than 200 new apartments to downtown Newark is moving ahead with expanded support from the state, securing approvals for up to \$74 million in Aspire tax credits from the Economic Development Authority.

Position 2

MOST-READ



Joint venture breaks ground on 90-unit multifamily project in downtown Dover

A development team has broken ground on a 90-unit luxury apartment building in Dover, seeking to bring new life to a long-vacant parcel downtown.

Position 3

Indictment against Norcross, allies details alleged pattern of extortion, political pressure behind Camden's highest-profile development projects


JLL: Buyer wanted for 110-unit luxury rental property in Edgewater

EDA looks to buy NJ Transit land sites under new legislative proposal, providing cash infusion while spurring development near train stations

Iron Ore, investors buy well-known 101,000 sq. ft. office building in West Orange

Position 4

EDITOR'S PICK




Russo, Hampshire debut 425-unit final phase of Hackensack's Print House campus

The developers of the high-profile Print House project in Hackensack have completed its second phase, bringing another 425 luxury apartments to the city's largest new residential property.

Position 5

FROM OUR PRINT EDITION



A focused expansion: Scarinci Hollenbeck says it's now a one-stop shop for real estate — with clear growth potential

It's one thing to become the proverbial one-stop shop, as Scarinci Hollenbeck LLC has sought to do with a series of recent additions to its real estate department. But the Little Falls-based law firm has also leaned on what it sees as important growth areas in the space.

REALESTATE

NJ

The Voice of New Jersey Commercial Real Estate

2025

DIGITAL

## RENJ WEEKLY (THURSDAY)

Our newest email will feature the week's top news, including our most-read, editor's picks, people on the move and features from our print edition.

Insertion includes weekly email blast (4 per month) as well as monthly issue announcement email, for a total of 5 emails per month.

AD SIZE	1x	3x	6x	12x
POSITION 1 (600 X 140)	1400	1120	850	560
POSITION 2 (300 X 250)	1120	900	675	450
POSITION 3 (300 X 250)	900	720	540	360
POSITION 4 (300 X 250)	730	585	440	300
POSITION 5 (300 X 250)	730	585	440	300

re-nj.com | 101 Eisenhower Parkway, Suite 102, Roseland, NJ 07068 | 973-325-1300 | advertising@re-nj.com

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## THOUGHT LEADERSHIP



*Real Estate NJ* offers a range of sponsored content options in print and online, giving you the platform to share your insights and position your company as a leader in the industry.

### DIGITAL

1x

4x

2000

1500

- This includes a bylined and branded story (recommended length: 500-700 words) that appears on RE-NJ.com with your company's written content, logo, head shot and images.
- Client supplies all content.
- Story will be featured in The Briefing on a day of your choosing, appearing between ad positions 3 and 4 with a headline, image and blurb to preview the story.

- Upon publication, story will live on RE-NJ.com homepage in our featured stories section (bottom row, farthest right story box) for five business days.

### PRINT

- Share your insights in our monthly magazine alongside our own original content.
- Sponsored content will also appear digitally, once in The Briefing and for one week on RE-NJ.com.

SIZE

1x

4x

FULL PAGE

6000

5000

JUNIOR PAGE

4500

3750

## CUSTOM EMAIL BLAST

Deliver your message directly to the thousands of industry professionals that make up the Real Estate NJ community. Clients can build their custom email blast by 1) providing custom HTML code or 2) providing a large image that will serve as the body of the email, along with a destination URL so that readers can click through to an external website.

1x

4x

6x

12x

RATE PER

EMAIL BLAST

1875

1500

1200

1000

Clients may also provide individual components (such as copy, images and logos) and a desired layout that our editor can use to build the email blast.